Design Practicum 2019
Selected Projects

FISHER

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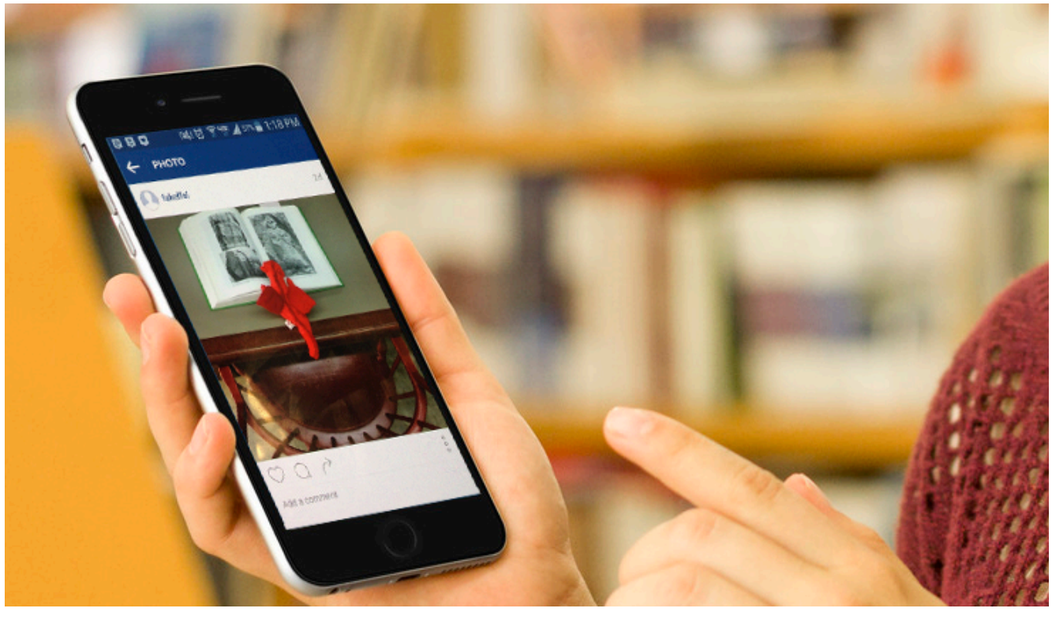
PHOTO
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FEW LOVE TO HEAR THE SINS THEY LOVE TO ACT
MEN AT SOME TIME ARE MASTERS OF THEIR FATE
FISHER
THE FISHER FINE ARTS LIBRARY
MEET GARY THE GARGOYLE

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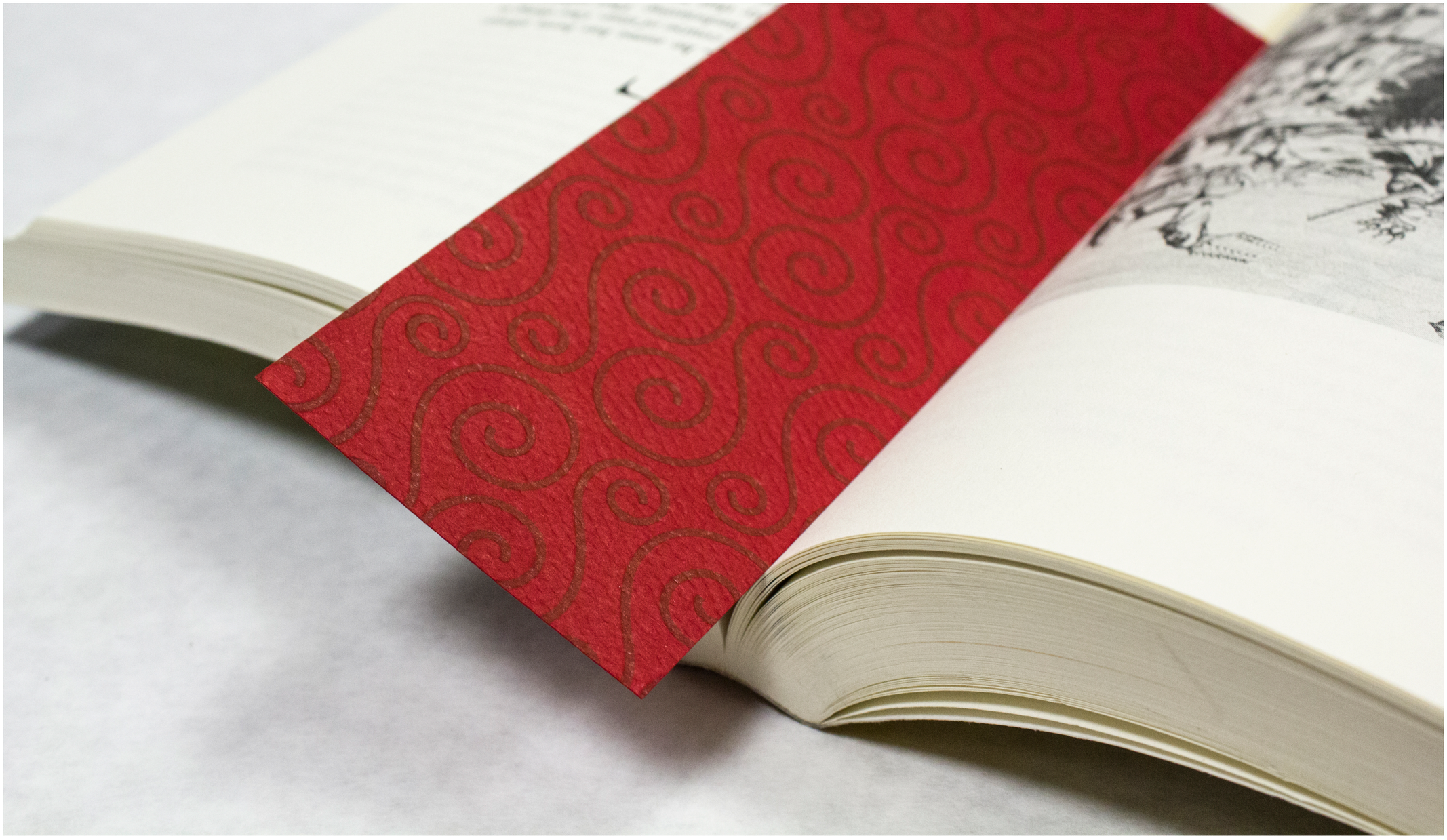
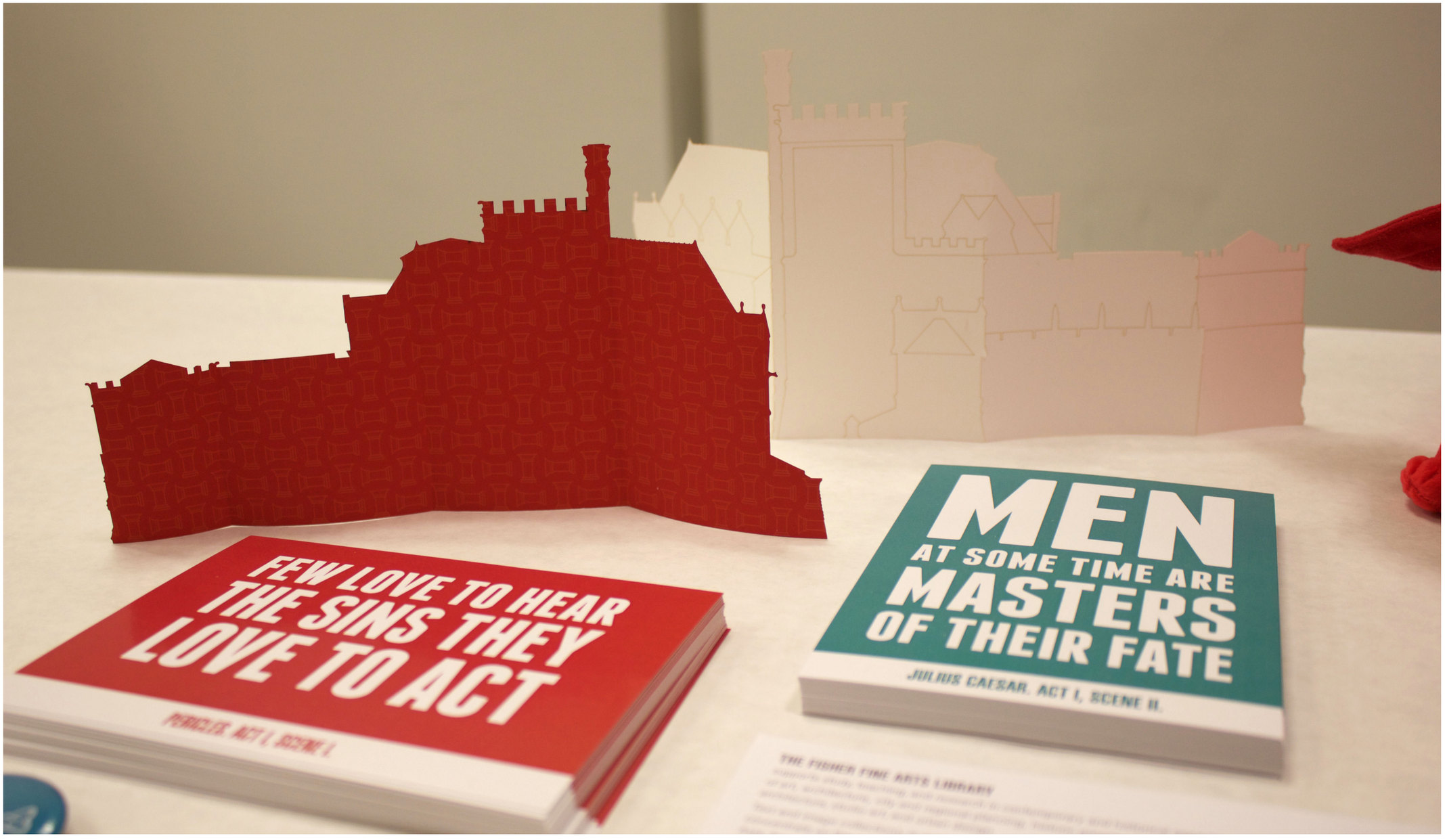


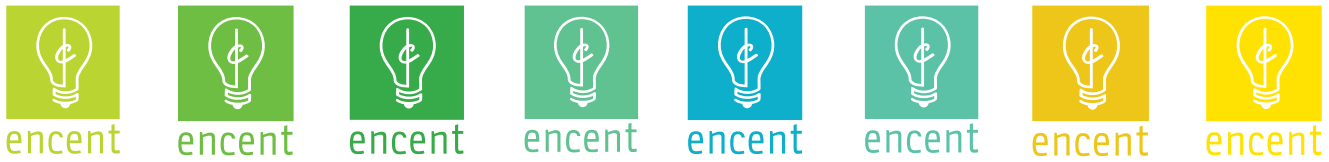

FEW LOVE TO HEAR
THE SINS THEY
LOVE TO ACT
PERICLES, ACT I, SCENE I.
MEN
AT SOME TIME ARE
MASTERS
OF THEIR FATE
JULIUS CAESAR, ACT I, SCENE II.
THE FISHER FINE ARTS LIBRARY

1888-91 FISHER FINE ARTS LIBRARY BUILT
The Library was built by the New York Architectural Terra Cotta Company (fl. 1886 – 1932). The lead architect was Frank Furness with builder William R. Chapman & Sons, and delineator Joseph M. Huston.
1903-05 GALLERY IN REFERENCE READING ROOM
A gallery was added in the reference reading room by Frank Furness and Evans & Co.
1914-16 STORY DUHRING MEMORIAL STACKS
A 5 story addition was made for the Duhring Memorial Stacks by Frank Furness and Evans & Co.
1922-23 NEW FLOOR WITHIN MAIN READING ROOM
A new floor was inserted within the main reading room by Frank Furness and Evans & Co.
1923-24 TWO STORY HENRY CHARLES LEA LIBRARY AND READING ROOM ADDED
A new library and reading room were added by Frank Furness and Evans & Co.
1925 STUDY OF PROVISION FOR MORE SPACE
A study was done by Paul Philippe Cret and Warren Powers Laird for additional space.
1931 ONE STORY HORACE HOWARD FURNESS MEMORIAL LIBRARY ADDED TO FRONT OF BOOK STACK: CONVERTED TO ARTHUR ROSS GALLERY IN 1980S
Another library was added in by the architect Robert Rodes McGoodwin.
1985-91 1920S READING ROOM FLOOR REMOVED. BOOK STACK STRUCTURE REPLACED
Tje reading room floor was removed and stacks replaced by Rauch Venturi and Scott Brown.
FISHER FINE ARTS LIBRARY
The Fisher Fine Arts Library supports study, teaching and research in contemporary and historical aspects of art, architecture, city and regional planning, historic preservation, landscape architecture, studio art, and urban design. Text and image collections, in analog and digital form, have a global reach and concentrate on the arts of the western experience, Islam, South Asia and East Asia, from prehistory to the present. Our digital and print resources are designed to meet the needs of students and faculty of the departments, schools and programs of the University of Pennsylvania.
The University of Pennsylvania's first library building was designed by Frank Furness (pronounced "furnace"), in consultation with library authorities Melvil Dewey and Justin Winsor. The collaboration produced a technologically advanced and utilitarian facility which, thanks to Furness's flamboyant style, was anything but mundane. The cornerstone was laid in October 1888, and the University of Pennsylvania Library was formally dedicated on February 7, 1891. The window mottoes and other inscriptions in the building were chosen by Horace Howard Furness (Frank's older brother), a Shakespearean scholar and prominent member of Penn's faculty in the late nineteenth century. Though destined to accommodate decades of collection expansion as projected in the 1880s, the building already was becoming crowded by the first decade of the twentieth century. Over the next thirty years, several major alterations and additions were made to accommodate heavier-than-expected use and to house various special collections, including the Horace Howard Furness Memorial Library, and the Henry Charles Lea Library. In 1962, the main and special library collections moved to the newly-constructed Van Pelt Library.
The Fine Arts Library is a great place to study.
FISHER
NATIONAL HISTORIC LANDMARK
The former University Library, renamed the Furness Building after its architect, was home to the Fine Arts Library and an array of architectural studios, including that of Louis I. Kahn. The building was listed in the National Register of Historic Places in 1972 and was declared a National Historic Landmark in 1985. Major restoration work, planned and directed by the firm of Venturi, Rauch and Scott Brown, was carried out from 1987 through 1990, with rededication taking place on the centennial of the original ceremony. In 1992 both the building and the library were formally renamed the Anne and Jerome Fisher Fine Arts Library to honor the principal donors to the restoration project.
ARTHUR ROSS GALLERY
On February 8, 1980 the Arthur Ross Gallery opened its doors to the public with the exhibition Francisco Goya y Lucientes, The Disasters of War, La Tauromaquia, Spanish Entertainment and other prints from the Collection of the Arthur Ross Foundation.
Two years earlier, New York minerals philanthropist, and collector Arthur Ross had the inspired vision to establish an art gallery at the University of Pennsylvania. Under President Martin S. Meyerson, the Arthur Ross Gallery book shape, it continues to be housed in the Fisher Fine Arts Library building a historic 1891 High Victorian Gothic library designed by Frank Furness.
PERKINS RARE BOOK COLLECTION
The Fisher Fine Arts Perkins Library is a collection of monuments of architectural publishing. It is located on the main level of the Fisher Fine Arts Library and holds approximately three thousand rare books as well as drawings and historic maps. The foundation of the collection is the single great book of Vitruvius Pollio (ca. 90-20 B.C.E.) together with works by the five figures from the Renaissance period: Alberti, Scamozzi, Serlio, Vignola, and Palladio. The original collection was established in 1965 by G. Holmes Perkins who served as ...an of Penn's Graduate School of Fine Arts (as it was ...wn then) from 1951 to 1971.
HOURS OF OPERATION
Mon – Thur: 8:30am – 12am
Friday: 8:30am – 8pm
Saturday: 10am – 8pm
Sunday: 10am – 12am
Fisher is known for its windows.

Designed for Penn Center for Innovation by students in Graphic Design Practicum, February, 2016.

Van Huynh, Claire Keener, Amaris Kobolak, Ashley Leung, Emily Saus, Kathleen Sindoni, Helena Solsona, Donald Sonn, Wenxin Yang, Jinxiang Wu
David Comberg, Fine Arts faculty.

Following a heart attack, a surgeon will perform an intervention to remove blockage. The in-flow of oxygen rich blood can be as damaging as the original heart attack. **Cellnetics** uses a low static magnetic fleld to minimize this "reperfusion injury."



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Encent is developing mobile technology to help homeowners and contractors make better energy product buying decisions. **Encent** is intended to help homeowners save energy and money by making it easy for them to find information about available rebates. In essence, these rebates could allow a homeowner to purchase a more efficient product for lower cost than a less efficient item.

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David Comberg, Fine Arts faculty.

PatientZoom's mission is to streamline the patient experience during a hospital stay to improve care delivery while creating a more productive environment for caregivers and support teams. **PatientZoom's** main focus is on the location of patients while hospitalized.

POLYAURUM

Designed for Penn Center for Innovation by students in Graphic Design Practicum, February, 2016.

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David Comberg, Fine Arts faculty.

PolyAurum has developed proprietary gold nanoparticles which increase the radiation dose selectively to a tumor, but not the healthy tissue surrounding the tumor. This improves the effectiveness of radiotherapy without the dose limiting side effects seen with traditional radiotherapy.

ProNoto

Designed for Penn Center for Innovation by students in Graphic Design Practicum, February, 2016.

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ProNoto helps physicians earn professionally required educational credits while remaining current through the use of a recording and organizing application. **ProNoto** helps physicians: 1) earn credit for everyday, clinically relevant reading and resource review, 2) record and save already credited CME, 3) creates a tailored reminder system to keep physicians on their desired path, and 4) suggests articles/institutional updates for review.

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At Ghost Robotics we are building customizable robotic machines highly adept at perceiving tactile sensations. We are building robots that have an improved sense of touch. Our modules are good at perceiving external forces (such as applied by the ground, or a person interacting with the robot), making possible much richer interactions with its surroundings (such as impedance control, haptic feedback, etc.).

RESCUFY

RESCUFY

RESCUFY

144x144 xxhdpi
96x96 xhdpi
72x72 hdpi
192x192 xxxhdpi
48x48 mdpi
36x36 ldpi
Artwork
4:05
APPS
WIDGETS
Gmail
Amazon Kindle
Books
Browser
Calculator
Calendar
Camera
Clock
Google+
Downloads
Earth
Maps
Facebook
Your app

RESCUFY
Dave Edwards, Director of Major Gifts
Penn Medicine Office of Development & Alumni Relations
Racheal Edwards
RESCUFY
Relations

RESCUFY

SAMSUNG
4:05
APPS
WIDGETS
Gmail
Amazon Kindle
Books
Browser
Calculator
Calendar
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Google+
Downloads
Earth
Maps
Facebook
Rescuify

CelluloMedix

SleepStats

DICODON
DIAGNOSTICS

Greppo
Technologies

Greppo Technologies

OSETOMICS

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Music Labs

SAPIENCE
LEADERSHIP

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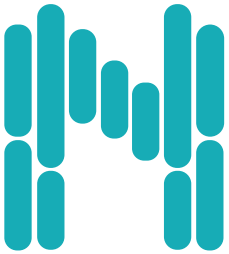

NEUROCAD

MARKET OUTREACH PROPOSALS

The Food Trust
FARMERS' MARKETS

graphic design practicum final presentation

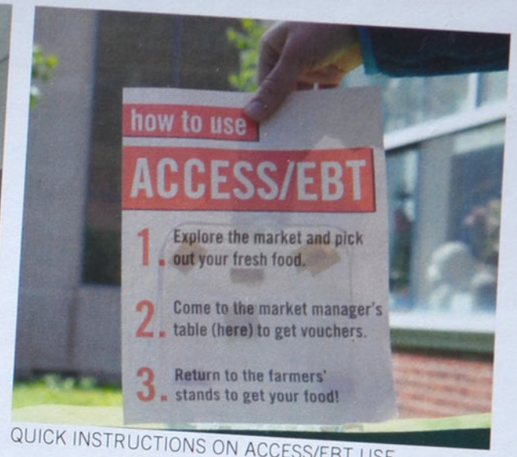
SPRING 2012

MARKET TABLE

MARKET MANAGER & NUTRITION EDUCATION TABLE

transforming the market manager's table into a more visible and welcoming center makes information about EBT use more accessible, helps to brand the market as a part of the Food Trust and provides a forum for easily communicating with EBT users and other market customers

WITH A TABLECLOTH, BANNER, BALLOONS AND SIGNAGE THE TABLE IS EASILY TRANSFORMED INTO A WELCOMING CENTER



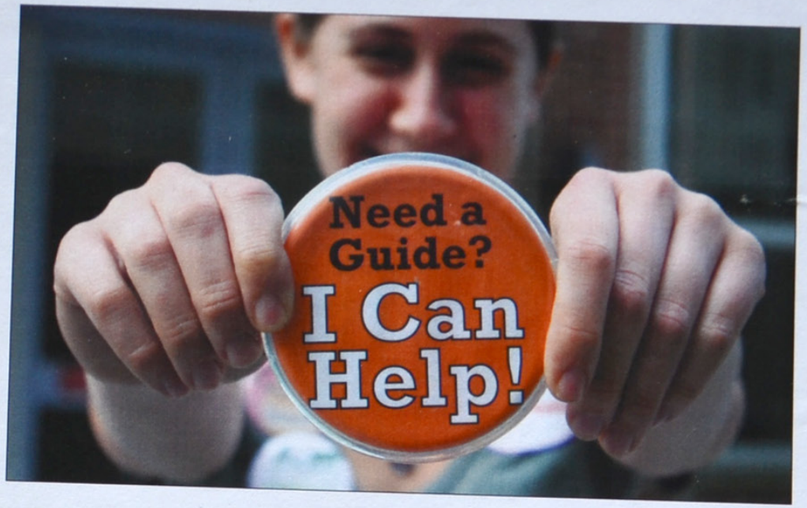
QUICK INSTRUCTIONS ON ACCESS/EBT USE

CHALKBOARD FOR MARKET MANAGER TO SHARE

UNIFORMS & GIVEAWAYS

IDENTIFYING MARKET OFFICIALS AND ATTRACTING NEWCOMERS

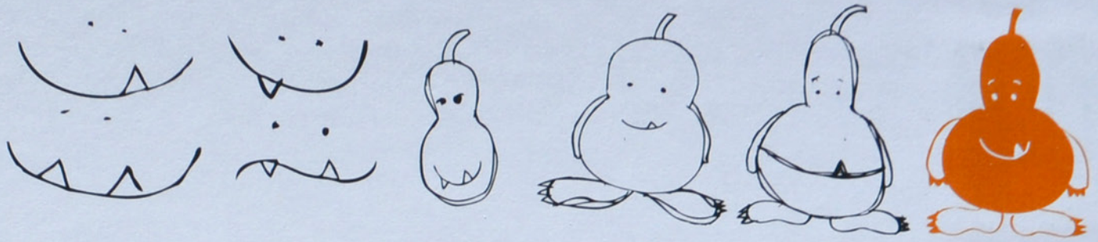
Buttons and aprons may be distributed to Farmers' Market staff and volunteers in order to make them easily identifiable to those looking for guidance. Smaller buttons with illustrations are to be given to children who visit the market manager's table. They can also be distributed at schools to encourage children to tell their parents about the Farmers' Markets.



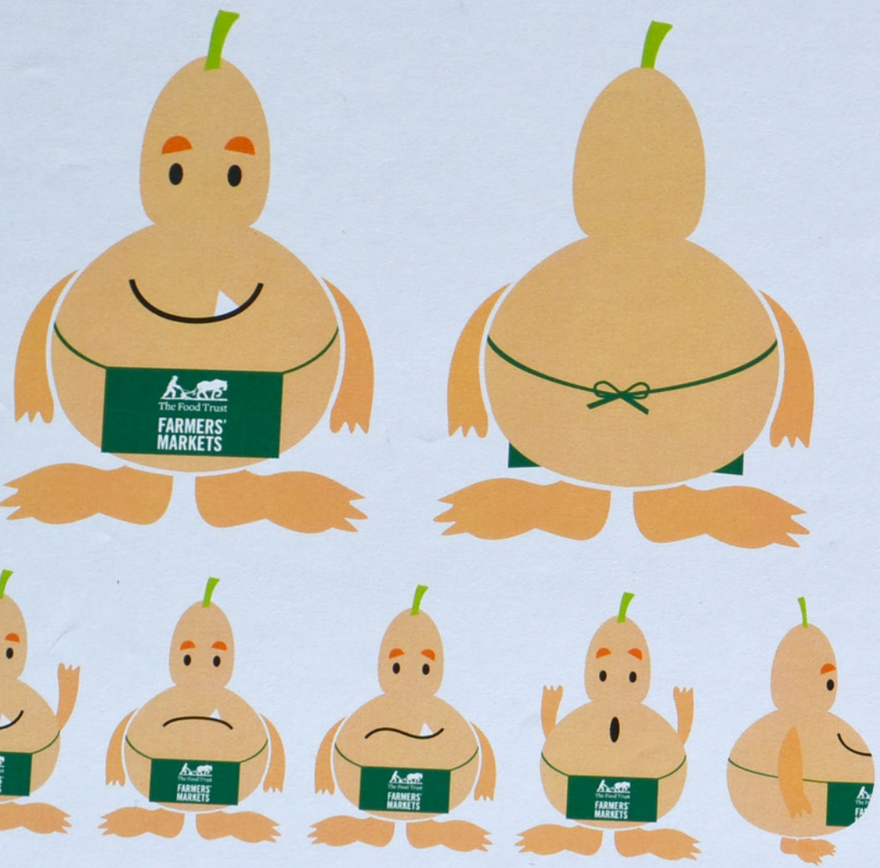
SASQUASH

MARKET/CHILDREN'S PROGRAMMING MASCOT

a friendly squash monster, serving as the face of the market
and as promotion of family-friendly programming



PRELIMINARY SKETCHES



MULTIPLE VIEWS AND EMOTIONS

MARKET VARIATION DEPENDING ON LOCATION

TOTE BAGS

A UNIFIED SHOPPING EXPERIENCE

a series of bags designed as a way for people to relate to their local food and market

DIGITAL MOCK-UPS

FINAL SCREENPRINTED CANVAS TOTES

SIGNS AND BANNERS

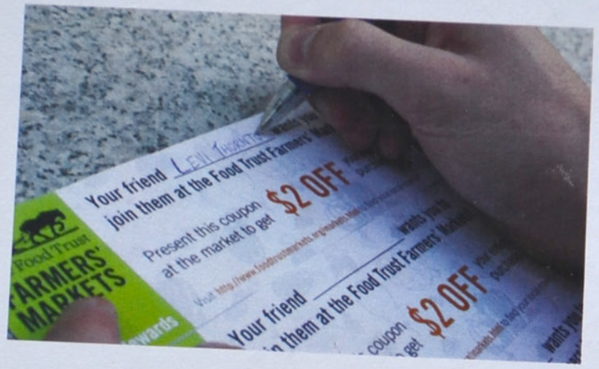
FOR USE BOTH IN THE MARKET THE WIDER COMMUNITY

logos for the Food Trust, ACCESS and Philly Food Bucks are prominent in this set of signage to maintain clear branding and increase awareness of the programs available to low-income market customers

FRIEND REWARD COUPONS

COUPON REWARD PROGRAM

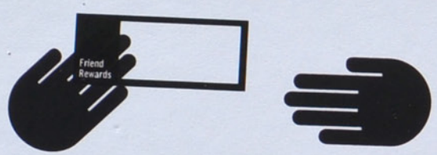
reaching new customers through word of mouth and community partnerships



1

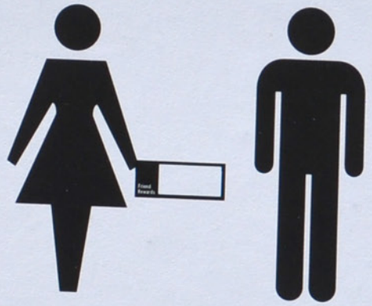
The Food Trust uses Friend Reward Coupons to attract new customers to the markets.

2



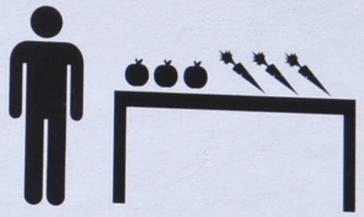
The Food Trust distributes Friend Reward Coupons to "ambassadors," existing farmers' market patrons and partner organizations.

3



The ambassadors give the coupons to newcomers, either friends of existing patrons or members of the partner organization.

4



The newcomer returns to the market, using the coupon to receive $2 off his purchase.

HEALTHY CART

PARTNERSHIP PROGRAM

leveraging an existing association with food fit philly to increase branding of food trust farmer's markets

Cart vendors will distribute **Friend Reward Coupons** to customers upon purchase. Coupons can be redeemed at the nearest Farmers' Market

Customers can identify Food Trust supported carts via a **Farmers' Market sticker** featuring the Food Trust logo

SUPPORTED BY
The Food Trust
FARMERS' MARKETS

A removable plastic rack holds **informational packets** related to the markets, EBT and Philly Food Bucks

By the end of 2012, there will be

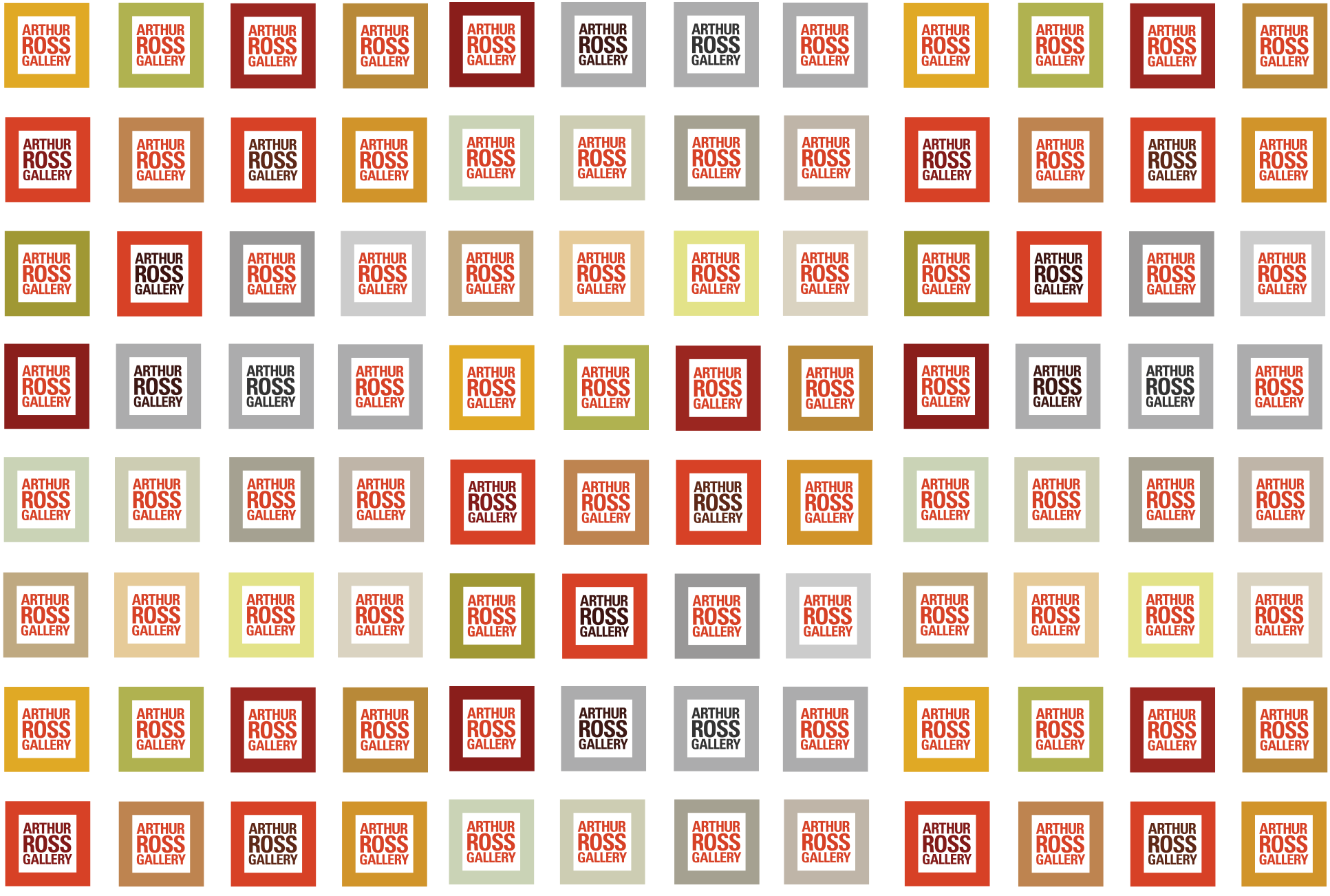
TWENTY
Food Fit Philly
Healthy Carts in Philadelphia

All of these healthy carts **SERVE** **low-income neighborhoods** and accept **EBT cards**

WHY **NOT USE THESE** **CARTS** TO HELP DELIVER OUR MESSAGE?

Sustainability in Action

ARTHUR ROSS GALLERY


ARTHUR
ROSS
GALLERY

PENNPRAXIS
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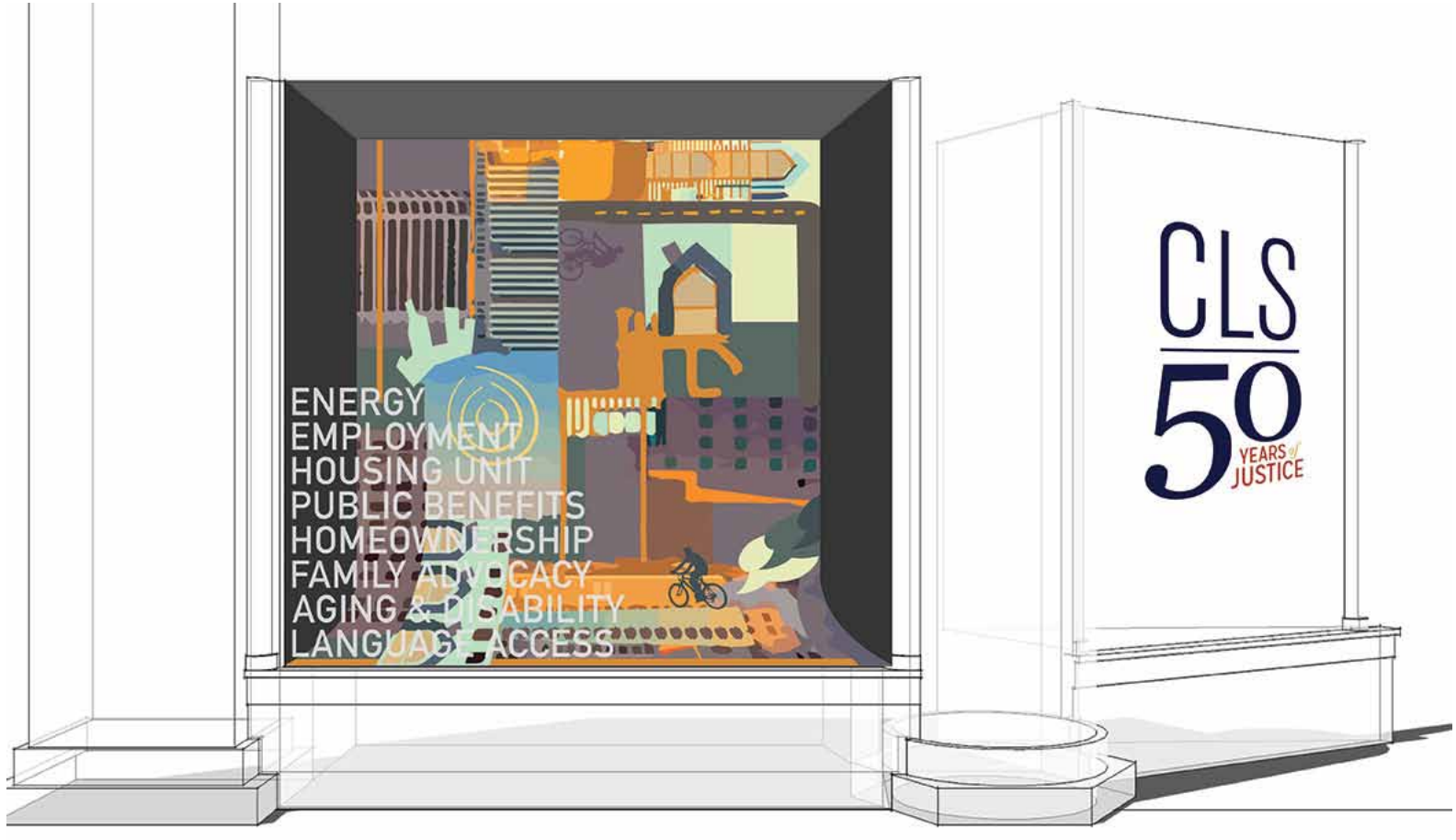
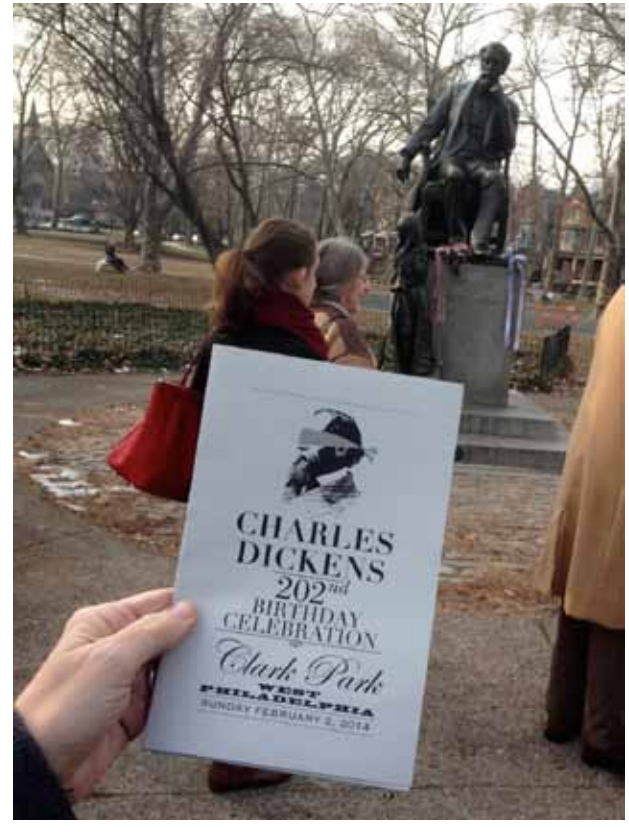
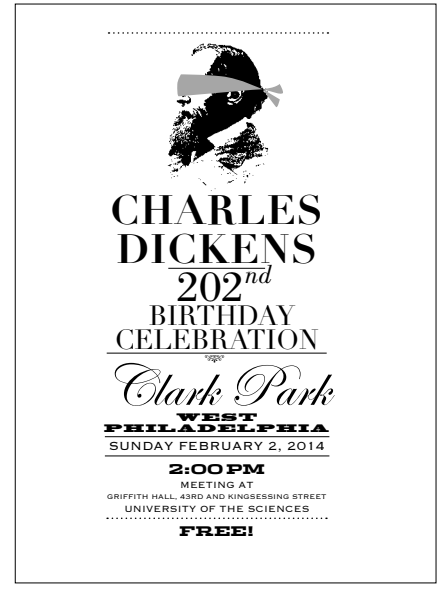

ENERGY
EMPLOYMENT
HOUSING UNIT
PUBLIC BENEFITS
HOMEOWNERSHIP
FAMILY ADVOCACY
AGING & DISABILITY
LANGUAGE ACCESS
CLS
50
YEARS of
JUSTICE


CHARLES
DICKENS
202nd
BIRTHDAY
CELEBRATION
Clark Park
WEST
PHILADELPHIA
SUNDAY FEBRUARY 2, 2014

CHARLES
DICKENS
201st
BIRTHDAY
CELEBRATION
AT HIS STATUE IN
Clark Park
WEST
PHILADELPHIA
SUNDAY FEBRUARY 3, 2013
2:00 PM
MEETING AT
GRIFFITH HALL, 43RD AND KINGSESSING STREET
UNIVERSITY OF THE SCIENCES


CHARLES
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Clark Park
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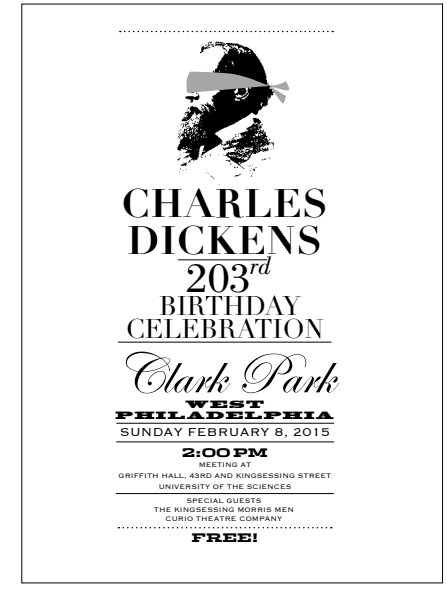
SUNDAY FEBRUARY 2, 2014
2:00 PM
MEETING AT
GRIFFITH HALL, 43RD AND KINGSESSING STREET
UNIVERSITY OF THE SCIENCES
FREE!


CHARLES
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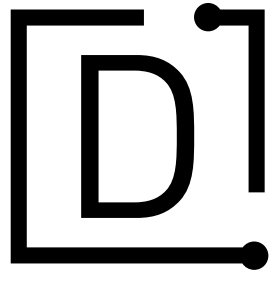
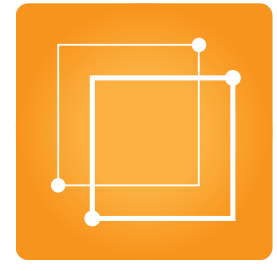
203rd
BIRTHDAY
CELEBRATION
Clark Park
WEST
PHILADELPHIA
SUNDAY FEBRUARY 8, 2015
2:00 PM
MEETING AT
GRIFFITH HALL, 43RD AND KINGSESSING STREET
UNIVERSITY OF THE SCIENCES
SPECIAL GUESTS
THE KINGSESSING MORRIS MEN
CURIO THEATRE COMPANY
FREE!





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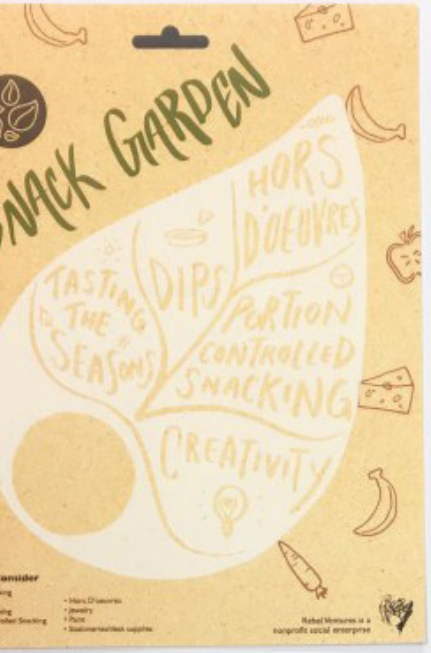
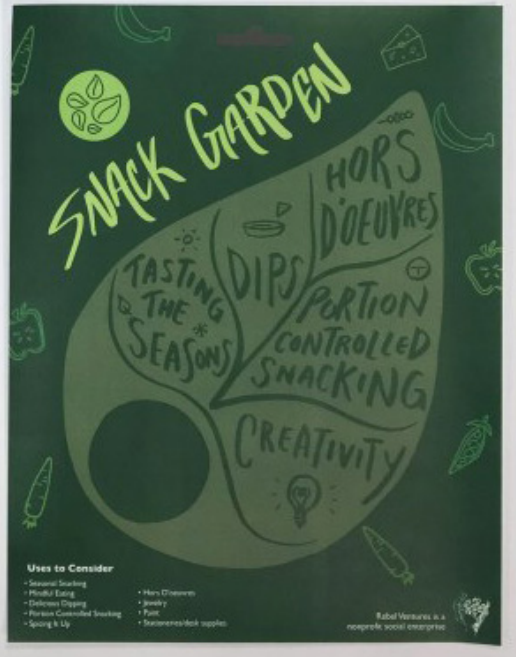

SNACK GARDEN
HORS D'OEUVRES
DIPS
PORTION CONTROLLED SNACKING
TASTING THE SEASONS
CREATIVITY

SNACK GARDEN
Uses to Consider
Rebel Ventures is a nonprofit social enterprise

SNACK GARDEN
HORS D'OEUVRES
DIPS
PORTION CONTROLLED SNACKING
TASTING THE SEASONS
CREATIVITY


SNACK GARDEN
HORS D'OEUVRES
DIPS
PORTION CONTROLLED SNACKING
TASTING THE SEASONS
CREATIVITY
Uses to Consider
Rebel Ventures is a nonprofit social enterprise

SNACK GARDEN
Uses to Consider

American Heritage is your Solution For Loans and Savi
PERSONAL AUTOMATED TELLER
PAT
BAKERY
CANDLES
REBEL CRUMBLES
2/$3.00
Made with love,
supporting Philly youth
2/$3
APPLE
DELIGHT
CRUMBLES
no preservatives . whole grain . fruit filled
$6.99

Apple
Delight
MADE IN PHILLY
CRUMBLES

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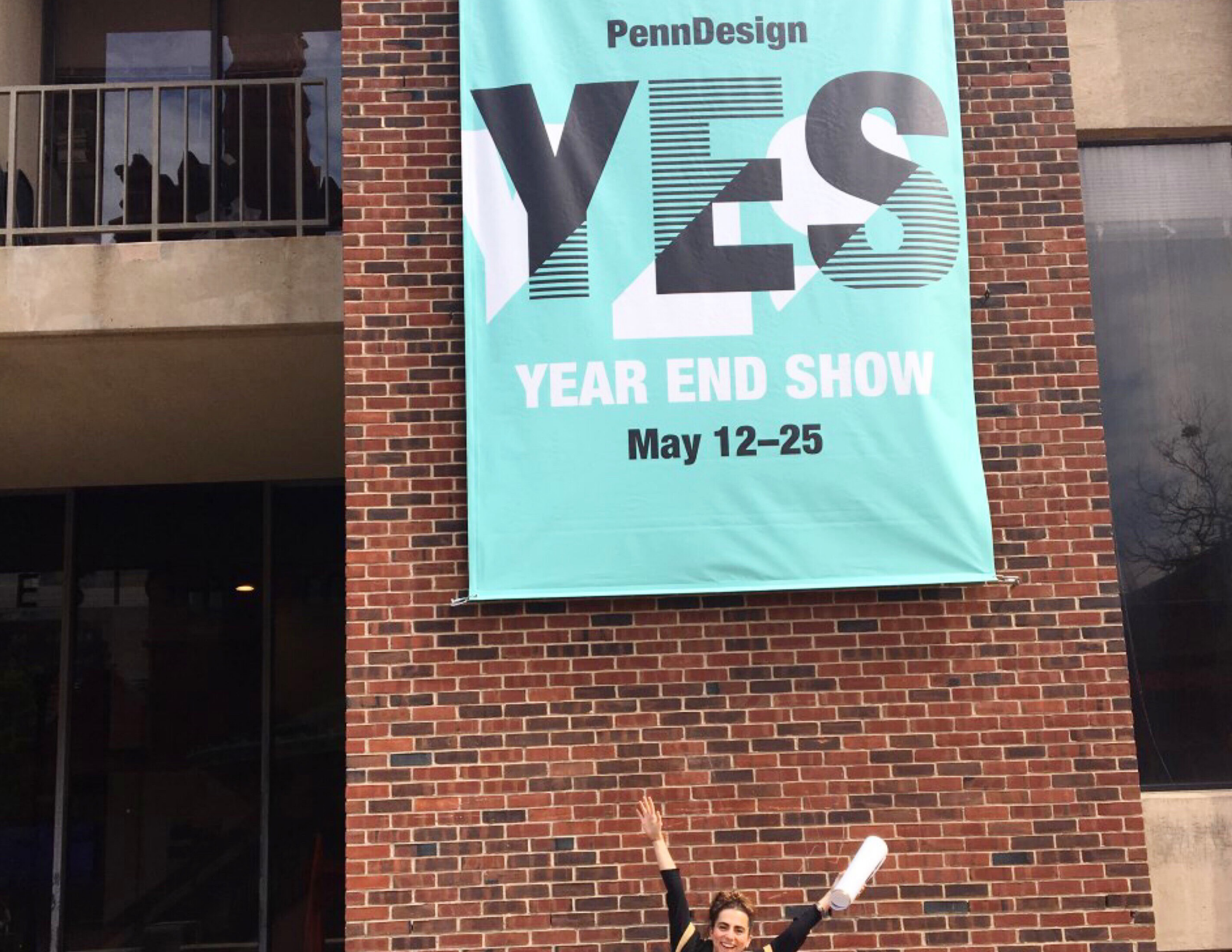
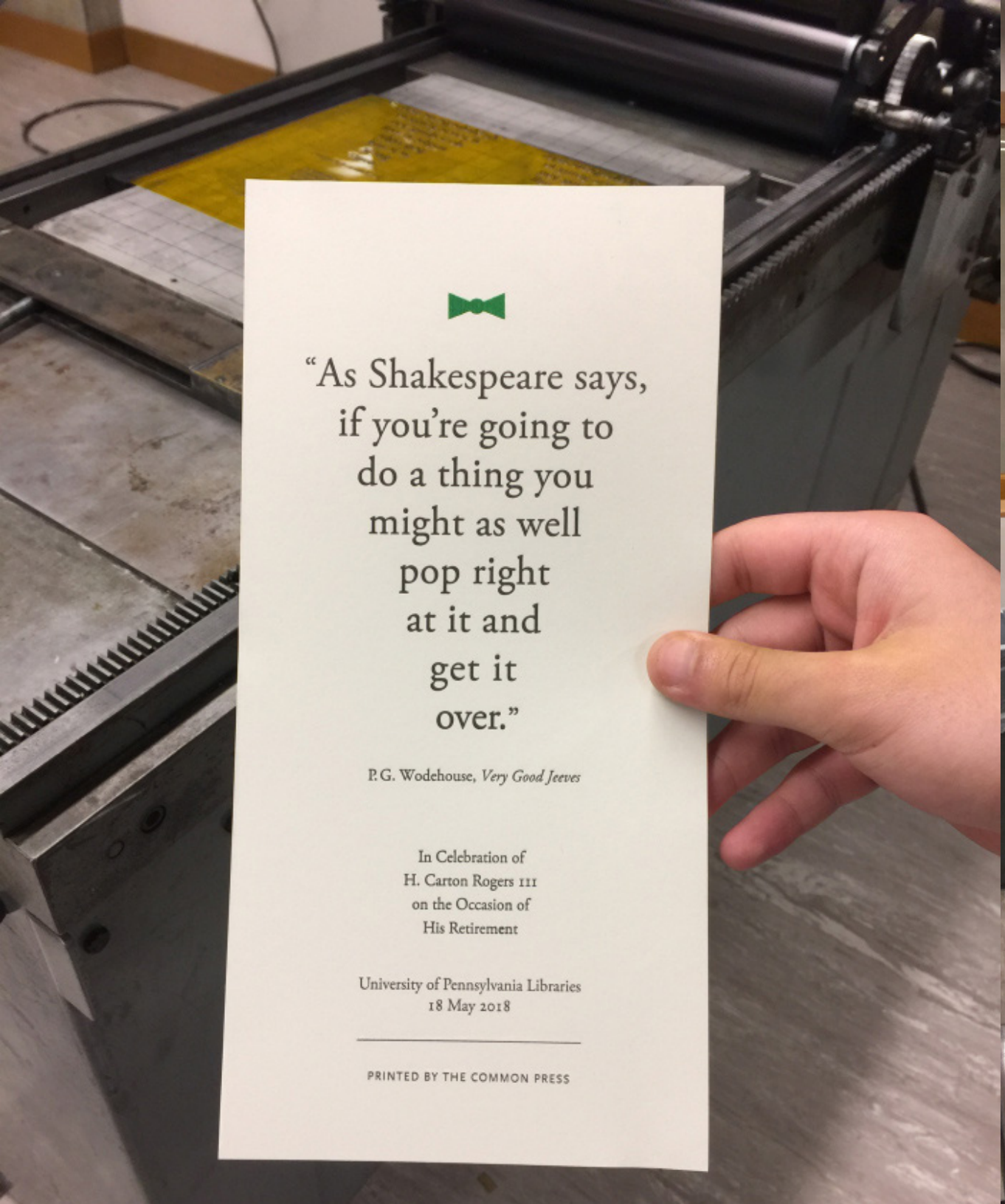
Delight
MADE IN PHILLY
CRUMBLES
2/$3
SUPPORTING PHILLY SCHOOLS


PennDesign
YES
YEAR END SHOW
May 12–25

ARCH
CPLN
HSIP
HSPV
LARP
MIS


"As Shakespeare says,
if you're going to
do a thing you
might as well
pop right
at it and
get it
over."
P. G. Wodehouse, *Very Good Jeeves*
In Celebration of
H. Carton Rogers III
on the Occasion of
His Retirement
University of Pennsylvania Libraries
18 May 2018
PRINTED BY THE COMMON PRESS

Tabadul
[Re]Presenting and
Wendy Ewald
Participants
Northeast Hig
Bustan Seeds of Culture

NAME OF YOUR PROJECT
STUDIO NUMBER
SPACE CRAFT
SP-CE CR-FT
SPACE CRAFT

COMMUNITY

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NEWS EVENTS FEATURED UNIT

EDUCATORS GATHER FOR CELEBRATION OF WRITING AND LITERACY

This year's Celebration of Writing and Literacy was a smashing success! Sponsored by the Philadelphia Writing Project, Teachers Institute of...

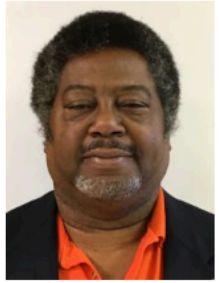
JAMES FORMAN JR. KEYNOTE AT TIP-PHILWP CONFERENCE

TIP welcomed Yale Law professor and Pulitzer Prize-winning author James Forman, Jr. to the Penn campus on Saturday...

TIP FELLOWS LEARN WITH PEERS FROM AROUND THE NATION AT THE YALE SUMMER...

This summer from July 9th to 20th, TIP's National Fellows gathered in New Haven for the Yale Summer Intensive Session. The four fellows...

MEET OUR FELLOWS



Name: Bobby Stewart

School: A. Phillip Randolph Career and Technical Education High School
2018 Seminar Enrollment: Origami Engineering

Learn More

West Philly Coalition
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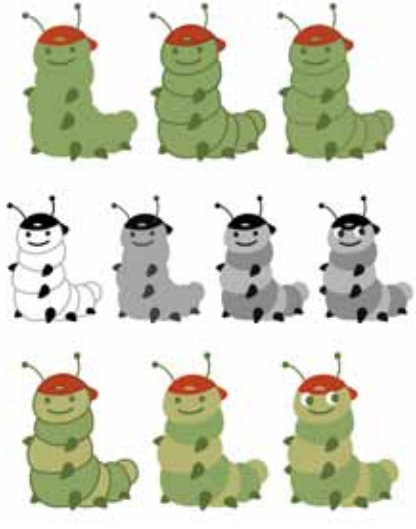
general Meeting



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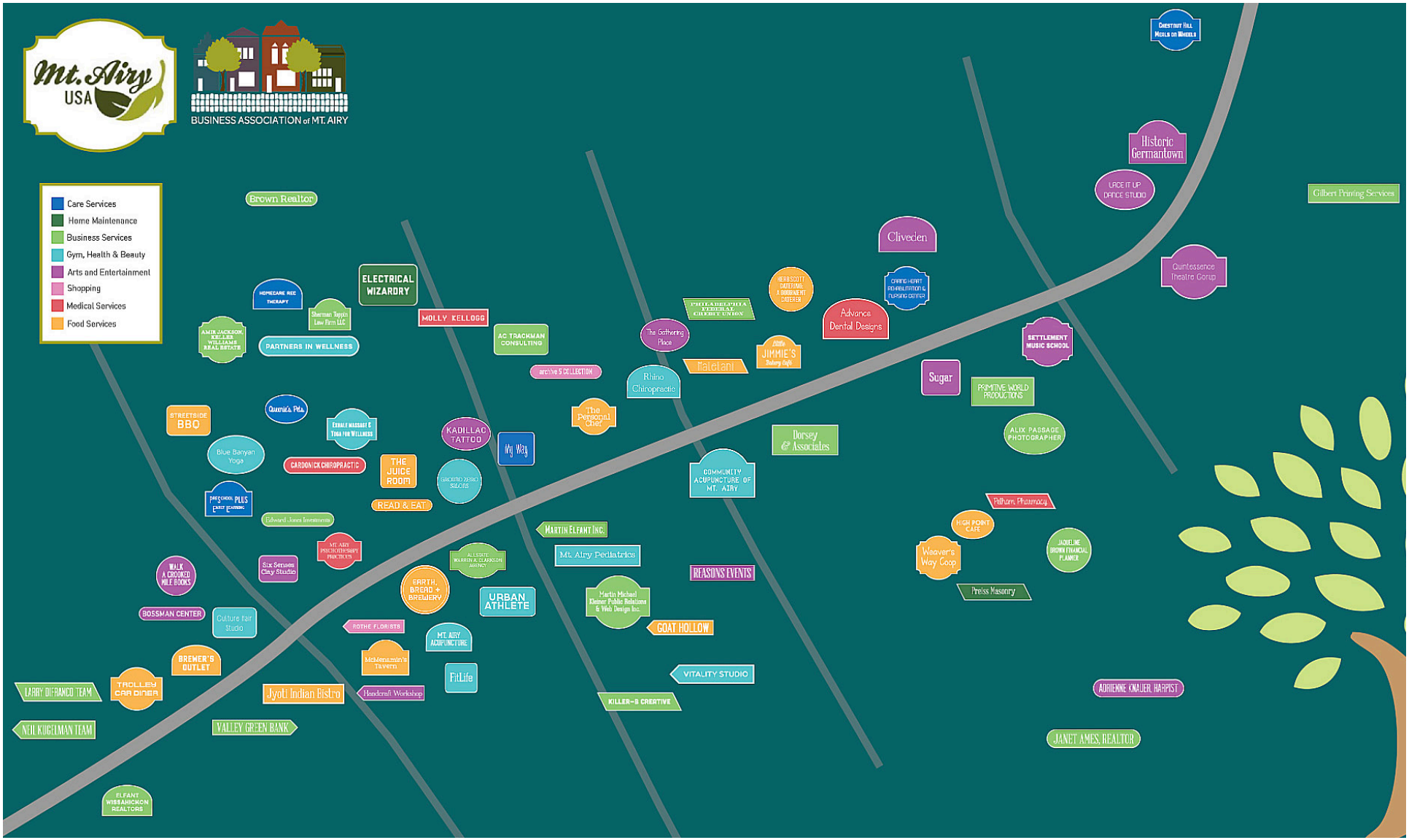

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